



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Announces its Support of World Environment Day

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MURRIETA, Calif.--(MARKET WIRE)--Jun. 5, 2008--Green Globe International, Inc. (OTC BB: GGLB), which owns the Green Globe brand, the premier international green brand focused on sustainability and carbon neutrality programs, today announced its support of World Environment Day 2008, commemorated each year on June 5th. World Environment Day 2008 is hosted by the city of Wellington, New Zealand, where the Green Globe brand is used to benchmark and certify hotels for environmental sustainability.

Green Globe hotels in Wellington include the Bolton Hotel, the CityLife Hotel Wellington, the InterContinental Hotel Wellington, the James Cook Hotel Grand Chancellor, The Bay Plaza Hotel, and West Plaza Hotel.

World Environment Day is one of the principal vehicles through which the United Nations stimulates worldwide awareness of the environment and enhances political attention and action. The slogan for World Environment Day slogan for 2008 is “Kick the Habit! Towards a Low Carbon Economy.” Recognizing that climate change is becoming the defining issue of our era, UNEP is asking countries, companies and communities to focus on greenhouse gas emissions and how to reduce them. The World Environment Day will highlight resources and initiatives that promote low carbon economies and life-styles, such as improved energy efficiency, alternative energy sources, forest conservation and eco-friendly consumption.

World Environment Day was established by the United Nations General Assembly in 1972 to mark the opening of the Stockholm Conference on the Human Environment. Another resolution, adopted by the General Assembly the same day, led to the creation of the United Nations Environment Programme (UNEP).

UNEP is the voice for the environment in the United Nations system. It is an advocate, educator, catalyst and facilitator, promoting the wise use of the planet's natural assets for sustainable development. On the occasion of World Environment Day, UNEP has launched a guide to low-carbon living, entitled “Kick the Habit: The UN Guide to Climate Neutrality,” as well as “Climate Change Adaptation and Mitigation in the Tourism Sector,” a report prepared in collaboration with the UN World Tourism Organization (UNWTO).

“Given Green Globe International’s focus on environmental sustainability and carbon neutrality programs, World Environment Day provides an excellent opportunity to reiterate our commitment to providing solutions in the areas of energy consumption, water use, waste production and the socio-economic impact of these concerns,” stated Steven R. Peacock, Green Globe International chief executive officer.

“Over the next several weeks, we expect to provide to our shareholders and Green Globe stakeholders additional information on the comprehensive solutions that Green Globe International is expecting to provide for communities, destinations, and countries, beginning with our Sustainability and Carbon Neutrality Plan for the Caribbean. This plan and the solutions that it provides will be aligned with the goals of the United Nations, UNEP, UNWTO and other major national and international bodies.

“World Environment Day also reminds us that the most effective solutions for the current concerns over climate change, environmental pollution, water quality and energy use are global in nature. Green Globe is prepared to address those concerns with programs that impact locally but that can be applied cooperatively across borders.”

The World Travel and Tourism Council (WTTC) established Green Globe in 1992 as a response to the United Nations Rio de Janeiro Earth Summit, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development. Green Globe is the only international benchmarking and certification program based on Agenda 21 principles. It provides a framework for environmental and social performance improvement through independent third party verification.

Green Globe International (www.greenglobeint.com) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. For information on Green Globe’s benchmarking and certification please visit <http://www.ec3global.com/products-programs/green-globe/Default.aspx>. For more information on Green Globe International, please visit www.greenglobeint.com.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company’s actual future results could materially differ from those discussed. The Company intends that such statements about the Company’s future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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