



Press Release

Source: Green Globe International, Inc.

## **Green Globe International, Inc. Issues April 2008 Newsletter with New Company Branding Under Green Globe Name**

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MURRIETA, Calif.--(MARKET WIRE)--Apr. 17, 2008--Green Globe International, Inc. (OTC BB: GGLB), which has acquired 88% of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related businesses, today released the April 2008 edition of its investor newsletter, the first issued under the company's new name.

The March 2008 newsletter can be viewed on the Green Globe website at <http://www.greenglobeint.com/articles/1>, and a notice will be distributed to subscribers to the company's website-based mailing list.

The newsletter reviews the announcements issued by the company since it acquired Green Globe Ltd., including changes to the Green Globe International Board of Directors and the appointment of Bradley Cox as chief operations officer. Mr. Cox has significant experience in the travel and tourism industry, including work with the Green Globe benchmarking and certification program based in Australia.

Additional newsletter articles include the launch of Green Globe International's new corporate website, [www.greenglobeint.com](http://www.greenglobeint.com). The website will play an integral role in the company's comprehensive efforts to increase worldwide awareness of the brand and its applications both within the global travel and tourism industry and in additional markets.

In his greeting to shareholders, Steven R. Peacock, chief executive officer of the company, addresses expectations for upcoming news, stating, "We are on the verge of a number of significant events related to the growth of the Green Globe program, and we expect to have several announcements related to this growth in the days following the release of this newsletter. Our shareholders should then gain a better understanding of how Green Globe International will operate and build value."

Green Globe International encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information, including shareholder newsletters, is made public. The company's email alert system is located at <http://www.greenglobeint.com/stayconnected/email/>.

**About Green Globe International, Inc.**

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. The company also holds a majority interest in Global Travel Exchange, Inc., whose Voyager Network travel distribution platform provides a service that enables direct access to reservation systems of major travel suppliers such as airlines, cruise lines, hotels, car rental companies and providers of other travel amenities.

**Safe Harbor Statement**

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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